Water 3050 #100	A-TV WASHINGTON, DC  rfront Strategies K St NW	LA 00 Wilson Blvd, 6th Floor ngton, VA 22209	Sch Ad Ag Pro Bra Sal Sul Buy Pho CPI Acco	esperson es Office yer Name one/Fax	0_0_	gies (7 (ns) (1 6-10/2 (3870)	591) 1187) 22 (10	13323)	·	57001)		Date Enter Last Modi Entered E CO-OP Headline Demo Order Typ Package I Commissi Commissi Net Total Sales Tax	tified  #  Deal  ion %	03/16/18 03/16/18 Tiffany Lewis No Normal 15.00 \$13,365.00 \$75,735.00			Washington (WJLA) By Broadcast Month Oct. 2018 Grand Total:	<u>Spots</u> 54 54	•	Rate 0,100.00 0,100.00
	Line Type / Break Type (Ref Normal Line / SPOT	10/16/18-10/19/18	Sec 4	:30	Run Times  6A- News-Good Morning Washington at 6a	SPW 3	3	x	x	x x	+ +	J Spots	Rate \$80		\$2,400.0	) Washington		Cor	nments	Entered 3/16/18 3/16/18
	Normal Line / SPOT  Normal Line / SPOT	10/16/18-10/19/18	4		7A- ABC-Good Morning America 7A- ABC-Good Morning		1	+ +	1	1 1	1 1	1	\$1,00			) Washington ) Washington				3/16/18
4.0	Normal Line / SPOT	10/16/18-10/19/18	4	.30	America 	,		x	x	x x		1 2	\$45	0.00	\$900.0	) Washington	(WILA)			3/16/18

We Th Fr) 10.0 Normal Line / SPOT 10/16/18-10/19/18 :30 4P- News-ABC 7 News at 4p 1 1 1 1 \$500.00 \$2,000.00 Washington (WJLA) 3/16/18 1 1 1 1 1 11.0 Normal Line / SPOT 10/16/18-10/19/18 :30 5P- News-ABC 7 News at 5p \$850.00 \$3,400.00 Washington (WJLA) 3/16/18 **CONFIRMATION CONTRACT** Date: Accepted-Station: Comments: Accepted-Agency/Advertiser:

 $x \mid x \mid x \mid x$ 

 $\mathbf{x} \cdot \mathbf{x} \cdot \mathbf{x} \cdot \mathbf{x}$ 

x + x + x + x

x x x x x

 $x \mid x \mid x \mid x$ 

\$350.00

\$450.00

\$500.00

\$350.00

\$350.00

\$350.00 Washington (WJLA)

\$900.00 Washington (WJLA)

\$1,000.00 Washington (WJLA)

\$700.00 Washington (WJLA)

\$700.00 Washington (WJLA)

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

:30 10A- Rachael Ray

:30 11A- ABC-The View

:30 1P- ABC-The Chew

:30 12P- News-ABC 7 News at

:30 Orbit- [P]Hot Bench(Tu We

Th Fr), [P]Hot Bench 2(Tu

5.0 Normal Line / SPOT

6.0 Normal Line / SPOT

7.0 Normal Line / SPOT

8.0 Normal Line / SPOT

9.0 Normal Line / SPOT

3/16/18

3/16/18

3/16/18

3/16/18

3/16/18

10/16/18-10/19/18

10/16/18-10/19/18

10/16/18-10/19/18

10/16/18-10/19/18

10/16/18-10/19/18



Agency

Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

CPE

Contract # 3252162 Schedule Dates 10/16/18-10/22/18 Advertiser

House Majority Political Action Committee (57001)

**Last Modified** Entered By No CO-OP

**Date Entered** 

Headline #

03/16/18 Tiffany Lewis

03/16/18

By Broadcast Month Spots 54 54

Washington (WJLA)

Oct. 2018

Grand Total:

Rate \$89,100.00 \$89,100.00

WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

Waterfront Strategies (7591) Product POLITICAL ISSUE (ns) (1187) Brand HMP SKED A 10/16-10/22 (1013323)

Monares, Barbara (3870)

WJLA/GJLA/EJLA

BASSETT, LAURA

Demo

Order Type Normal

Package Deal Commission % 15.00

Commission \$13,365.00 Net Total \$75,735.00

Sales Tax

6202 Account Types Local/Political Issue Agency BRD

Billing Type Weekly/Irregular Est 6202 HMP 10/16-10/22

WJLA-TV

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo '	Tu	We T	Γh F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	6P- News-ABC 7 News at 6p			1	1 1	1 1			4	\$1,100.00	\$4,400.0	Washington (WJLA)		3/16/18
13.0	Normal Line / SPOT	10/22/18-10/22/18	4	:30	6P- News-ABC 7 News at 6p		1						1	\$1,100.00	\$1,100.0	Washington (WJLA)		3/16/18
14.0	Normal Line / Access	10/16/18-10/19/18	4	:30	6:57P- 7P (EST)	2	i	x	x :>	x : >	(		2	\$4,000.00	\$8,000.0	Washington (WJLA)		3/16/18
15.0	Normal Line / SPOT	10/20/18-10/20/18	4		6:30P- ABC-World News Tonight (Saturday)						1		1	\$1,000.00	\$1,000.0	Washington (WJLA)		3/16/18
16.0	Normal Line / SPOT	10/21/18-10/21/18	4		6P- ABC-World News Tonight (Sunday)			- 1				1	1	\$900.00	\$900.0	Washington (WJLA)		3/16/18
17.0	Normal Line / Access	10/16/18-10/19/18	4	:30	7P- Wheel Of Fortune			1	1 1	1 1			4	\$3,500.00	\$14,000.0	Washington (WJLA)		3/16/18
18.0	Normal Line / Access	10/16/18-10/19/18	4	:30	7:30P- Jeopardy		i	1	1 1	1 1	<u> </u>		4	\$4,500.00	\$18,000.0	Washington (WJLA)		3/16/18
19.0	Normal Line / SPOT	10/20/18-10/20/18	4	:30	7P- Wheel Of Fortune Wknd						1		1	\$850.00	\$850.0	Washington (WJLA)		3/16/18
20.0	Normal Line / SPOT	10/20/18-10/20/18	4	:30	7:30P- Jeopardy Wknd						1		1	\$1,000.00	\$1,000.0	Washington (WJLA)		3/16/18
21.0	Normal Line / Prime Premium	10/22/18-10/22/18	4		8P- ABC-Dancing with the Stars (Monday)		1	i			-		1	\$8,000.00	\$8,000.0	Washington (WJLA)		3/16/18
22.0	Normal Line / Prime Premium	10/18/18-10/18/18	4	:30	8P- ABC-Greys Anatomy (Thursday)			- 1	1	1			1	\$10,000.00	\$10,000.0	Washington (WJLA)		3/16/18
								- 1	1	-	1							
<u> </u>		•			COI	NFI	RMA	ΙΤ	ON	C	TNC	RA	CT	'			•	
cepted-Ag	gency/Advertiser:			Date:	Accepted-Stati	ion:								Date:	Comments:			

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WJLA-TV WASHINGTON, DC	1100 Wilson Blvd, 6th Floor Arlington, VA 22209
Waterfront Strategies	
3050 K St NW	
#100	
Washington, DC 20007	

Contract #	3252162	Date Entered	03/16/18
Schedule Dates	10/16/18-10/22/18	Last Modified	03/16/18
Advertiser	House Majority Political Action Committee (57001)	Entered By	Tiffany Lewis
Agency	Waterfront Strategies (7591)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	
Brand	HMP SKED A 10/16-10/22 (1013323)	Demo	
Salesperson	Monares, Barbara (3870)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	BASSETT,LAURA	Commission %	15.00
Phone/Fax	1	Commission	\$13,365.00
CPE	6202	Net Total	\$75,735.00
Account Types	Local/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	Est 6202 HMP 10/16-10/22		

Spots	Rate
54	\$89,100.00
54	\$89,100.00
	54

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entere
23.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	11:00:26P- News-ABC 7 News at 11p	2		Х	Х	X	x		2	\$1,400.00	\$2,800	.00 Washington (WJLA)		3/16/18
24.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	11:35P- ABC-Jimmy Kimmel	2		х	х	x	x	i	2	\$600.00	\$1,200	.00 Washington (WJLA)		3/16/18
25.0	Normal Line / SPOT	10/16/18-10/19/18	4	:30	12:35A- ABC-Nightline	2		х	х	x	x	i	2	\$250.00	\$500	.00 Washington (WJLA)		3/16/18
					COI	VFI	RM.	ΑT	101	V C	ON	TRA	\CT					
epted-A	Agency/Advertiser:			Date:	Accepted-Stati	on:								Date:	Comments:			

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WJLA-TV